

Neways Avoids 3000

In accordance with Neways ingredient paradigm, Neways maintains a list of over 3000 different controversial ingredients that we believe should be avoided in product formulations. Every year, researchers publish new information about product ingredients. Neways convenes its Scientific Advisory Board on a regular basis in order to review the science behind certain ingredients and make recommendations on Neways' usage of those ingredients. However, when new ingredients are added to our list, it is possible for existing items in Neways' broad range of products to contain these newly controversial ingredients. Neways therefore must begin the reformulation process which can take some time to fully develop and implement. Unfortunately, due to this ongoing process of discovery, evaluation, and reformulation, Neways may never be 100 percent compliant with the list of controversial ingredients. We are, however, proud of Neways' leadership position in the industry and we are confident that Neways' products offer unparalleled safety.

Neways avoids formulating with controversial nutritional ingredients such as:

Acesulfame-K

Human sourced albuma

Animal sourced albuma

Aluminum Metal

Aristolochic Acid (Aristolochia)

Artificial Colors

Artificial Flavors

Aspartame

Bentonite

Bovine gelatin

Chaparral (Larrea Divaricata)

Comfrey (Symphytum Officinales, S. asperum, and S.X uplandicum)

Ephedrine alkaloids, including ephedra and ephedrine (Ma Huang)

Ethylene Oxide

Genetically Modified Material

Germander (Teucrium Chamaedrys)

Glandular Extracts

Irradiated Material

Kaolin

Kava (Piper Methysticum)

Laureth (ethoxylated), or PEG

Lobelia (Lobelia Inflata)

Organ Extracts

Parabens

Partially Hydrogenated Fats

Pennyroyal Oil (Hedeoma Pulegioides)

Placental Extracts

Saccharine

Scullcap (Scutellaria Lateriflora)

Synthetic Tryptophan

Tiratricol (also known as triiodothyroacetic acid or TRIAC)

Transfats

Yohimbe (Pausinystalia Yohimbe)

Please check Neways' list of avoided personal care ingredient for the rest of the 3000 avoided ingredients.